### SPONSORSHIP PACKET





www.turkeytrotftl.com



### FROM THE HOSTS

On Thanksgiving Day, November 27, 2025, we invite you to lace up your sneakers and join us for the 14th Annual Fort Lauderdale Turkey Trot proudly presented by MedPro Healthcare Staffing and Leadership Broward Foundation, Inc. Proceeds from this beloved holiday tradition will benefit the Broward Health Foundation and help advance the impactful programs of Leadership Broward Foundation, Inc.

This special event offers local residents and visitors a chance to come together in the spirit of health, gratitude, and community, all while supporting organizations dedicated to building a stronger, brighter Broward County for everyone.

For details on race information, registration, ways to get involved, and course maps, please visit the Race Information tab on our website. We encourage all participants to check it out and stay up to date on everything you need to know before race day!



### **OUR BENEFICIARIES**



The Broward Health Foundation, a 501(c)(3) nonprofit organization, supports programs that improve community health and expand access to care for everyone, including the uninsured. For over 85 years, Broward Health has served northern Broward County as one of the nation's largest public healthcare systems, offering everything from primary and specialty care to outreach, education, and family health services.

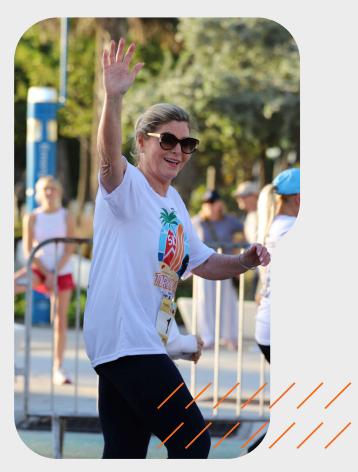
MedPro is proud to support the Broward Health Foundation and its efforts to advance wellness, equity, and care for all. Together, we are helping build a healthier tomorrow.

### **OUR BENEFICIARIES**



Leadership Broward Foundation, Inc. (LBF) is Broward County's premier leadership development organization, with over 42 years of empowering leaders to strengthen Florida's future. Through programs that connect emerging and established leaders from business, civic, and nonprofit sectors, LBF equips participants with the skills, community knowledge, and networks needed to create meaningful, lasting change.





Andrew Zullo, CEO of Leadership
Broward Foundation, Inc., shared that
the organization fulfills its mission
through four distinctive programs:
the Adult Leadership Program, Youth
Leadership Program, Women
Leading Broward Program, and
Follow the Leader in You Program.
Each is designed to cultivate
leadership qualities across diverse
demographics, empowering
participants to develop their skills,
broaden their perspectives, and
inspire positive change within the
community.

**Click Here to Read More** 

# SPONSORSHIP OPPORTUNITIES

### TITLE SPO ALL GOBBLED UP \$20,000

- Company name displayed on medal ribbons
- Opportunity to speak at all Turkey Trot events, call the race start, and address participants from the stage
- Featured company name and logo mentioned during ceremonies, media coverage, social media posts, participant emails, t-shirts, and the Turkey Trot website
- 20 x 20 dedicated event space with opportunity to distribute branded items
- Race entries for up to 30 company representatives
- Featured article about a company executive in the Leadership Broward newsletter
- Turkey Trot Appreciation Plaque
- Opportunity to include inserts or samples in participant racer bags

### AWARDS TABLE SPONSOR +: \$15,000

- Opportunity to display a companyprovided banner at the awards table
- Opportunity to speak on stage and receive verbal recognition during the race
- Featured company name and logo mentioned during ceremonies, media coverage, social media posts, participant emails, t-shirts and the Turkey Trot website
- 20 x 20 dedicated event space with opportunity to distribute branded items
- Opportunity to include inserts or samples in participant racer bags
- Race entries for up to 25 company representatives
- Turkey Trot Appreciation Plaque



## \$10,000 SPONSORSHIP OPPORTUNITIES

#### \* VENDOR VILLAGE \*

Company provided branded banner displayed at the entrance of the vendor village

#### + START & FINISH LINE +

Company provided branded banner displayed at the start and finish line

+ T-SHIRT +

Company logo displayed on sleeve and prominent location on the back of the shirt

### ALL THE ABOVE SPONSORSHIPS INCLUDE THE PERKS BELOW



- Featured company name and logo shared on social media posts, participant emails, t-shirts and the Turkey Trot website
- Receive verbal recognition during the race
- 20 x 20 dedicated event space with opportunity to distribute branded items
- Opportunity to include inserts or samples in participant racer bags
- Race entries for up to 20 company representatives

## \$5,000 SPONSORSHIP OPPORTUNITIES



#### RACER BAG

Company logo displayed on racer bags

Company name and ALL GOBBLED UP

Packet pickup to be neld at sponsor's place of business

HEALTH & WE UP ESS

Lead pre-race work ALL GOBBLED UP ESS

Lead pre-race work ALL GOBBLED UP ESS

### ALL THE ABOVE SPONSORSHIPS INCLUDE THE PERKS BELOW

- Featured company name and logo shared on social media posts, participant emails, tshirts and the Turkey Trot website
- Receive verbal recognition during the race
- 10 x 10 dedicated event space with opportunity to distribute branded items
- Opportunity to include inserts or samples in participant racer bags
- Race entries for up to 15 company representatives



## \$2,500 SPONSORSHIP OPPORTUNITIES

#### WATER SPONSOR

Company water bottles distributed to all runners, with branded signage displayed near the finish line

#### RACE ROUTE SPONSOR

Company provided branded banner to be displayed the bout course

#### WATER STATION SPONS

Company-branded banner displayed at the with an opportunity for employees to be

anners

#### WELCOME TEN

Company-branded banne where particip

Co

welcome tents

**SPONSOR** 

rt worn by Tom on race day

MUSIC SPONSOR

Compared banner displayed on stage for race day

**DAL TABLE SPONSOR** 

Compair will be displayed on the medal table as participants collect their finisher medals

KID'S CORNER

Company provided branded banner to be hung at kid's corner tent

### ALL THE ABOVE SPONSORSHIPS INCLUDE THE PERKS BELOW

- Featured company name and logo shared on media coverage, social media posts, participant emails, t-shirts and the Turkey Trot website
- · Receive verbal recognition during the race
- 10 x 10 dedicated event space with opportunity to distribute branded items
- Opportunity to include inserts or samples in participant racer bags
- Race entries for up to 10 company representatives

### \$1,000 SPONSORSHIP OPPORTUNITIES

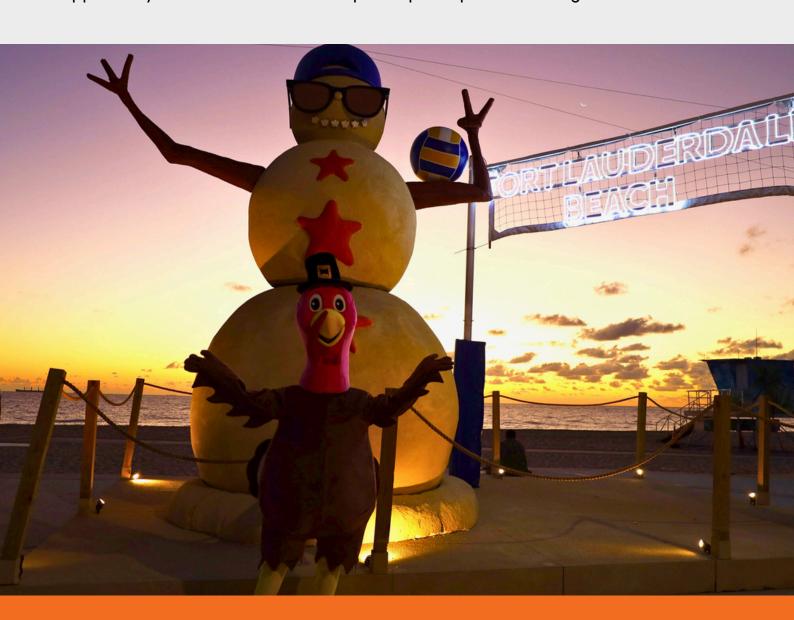
Unlimited opportunities available

- Featured company name and logo shared on social media posts, participant emails, and the Turkey Trot website
- Company name featured on t-shirts
- · Dedicated table space at the event with the opportunity to distribute branded items
- Opportunity to include inserts or samples in participant racer bags
- Race entries for up to 5 company representatives

### \$500 SPONSORSHIP OPPORTUNITIES

Unlimited opportunities available

- Featured company name and logo shared on social media posts, participant emails, and the Turkey Trot website
- Opportunity to include inserts or samples in participant racer bags



### 2025 Fort Lauderdale Turkey Trot SPONSORSHIP COMMITMENT FORM

#### SPONSOR INFORMATION

Chancar Nama:		
(As you would I ike it to appear in print)		
Contact Person:		
Address:		
City:		
Phone:	Fax:	
E-mail Address:		
Signature:		
SPONSORSHIP COMMITMEN All sponsorship forms are due no later t		
O Title (\$25,000)	O Racer Bag (\$5,000)	O Tom the Turkey (\$2,500)
O Awards Table (\$25,000)	O Packet Pickup (\$5,000)	O Stage & Music (\$2,500)
O Vendor Village (\$10,000)	O Health & Wellness (\$5,000)	O Medal Table (\$2,500)
O Start & Finish Line (\$10,000)	O Water (\$2,500)	O Kid's Corner (\$2,500)
O T-Shirt (\$10,000)	O Race Route (\$2,500)	O \$1,000 Sponsorship
O Runners Bib (\$5,000)	O Water Station (\$2,500)	O \$500 Sponsorship
	- W   T   (\$0.500)	
	O Welcome Tent (\$2,500)	
In-Kind Donation	Welcome Tent (\$2,500)	Value \$
		Value \$
METHOD OF PAYMENT		Value \$
METHOD OF PAYMENT  O Check enclosed (payable to "Ft. Laud		Value \$
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Fort Lauderdale, FL 33316

turkey trot FTL@gmail.com

All sponsorships are tax deductible to the extent allowed by law and will receive acknowledgments from Leadership Broward Foundation, Inc.

