

2025

SPONSORSHIP PACKET



Fort Lauderdale
**TURKEY
TROT**

www.turkeytrotftl.com



FROM THE HOSTS

On Thanksgiving Day, November 27, 2025, we invite you to lace up your sneakers and join us for the 14th Annual Fort Lauderdale Turkey Trot proudly presented by MedPro Healthcare Staffing and Leadership Broward Foundation, Inc. Proceeds from this beloved holiday tradition will benefit the Broward Health Foundation and help advance the impactful programs of Leadership Broward Foundation, Inc.

This special event offers local residents and visitors a chance to come together in the spirit of health, gratitude, and community, all while supporting organizations dedicated to building a stronger, brighter Broward County for everyone.

For details on race information, registration, ways to get involved, and course maps, please visit the [Race Information](#) tab on our website. We encourage all participants to check it out and stay up to date on everything you need to know before race day!



OUR BENEFICIARIES



"The Broward Health Foundation helps make sure everyone in our community has access to quality care and support. Their work truly impacts families across Broward County."

Stacey Edwards, Senior VP of Talent & Marketing at MedPro.



The Broward Health Foundation, a 501(c)(3) nonprofit organization, supports programs that improve community health and expand access to care for everyone, including the uninsured. For over 85 years, Broward Health has served northern Broward County as one of the nation's largest public healthcare systems, offering everything from primary and specialty care to outreach, education, and family health services.

MedPro is proud to support the Broward Health Foundation and its efforts to advance wellness, equity, and care for all. Together, we are helping build a healthier tomorrow.

OUR BENEFICIARIES



Leadership Broward Foundation, Inc. (LBF) is Broward County's premier leadership development organization, with over 42 years of empowering leaders to strengthen Florida's future. Through programs that connect emerging and established leaders from business, civic, and nonprofit sectors, LBF equips participants with the skills, community knowledge, and networks needed to create meaningful, lasting change.



Andrew Zullo, CEO of Leadership Broward Foundation, Inc., shared that the organization fulfills its mission through four distinctive programs: the Adult Leadership Program, Youth Leadership Program, Women Leading Broward Program, and Follow the Leader in You Program. Each is designed to cultivate leadership qualities across diverse demographics, empowering participants to develop their skills, broaden their perspectives, and inspire positive change within the community.



[Click Here to Read More](#)

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR ALL GOBBLED UP ✨ \$20,000

- Company name displayed on medal ribbons
- Opportunity to speak at all Turkey Trot events, call the race start, and address participants from the stage
- Featured company name and logo mentioned during ceremonies, media coverage, social media posts, participant emails, t-shirts, and the Turkey Trot website
- 20 x 20 dedicated event space with opportunity to distribute branded items
- Race entries for up to 30 company representatives
- Featured article about a company executive in the Leadership Broward newsletter
- Turkey Trot Appreciation Plaque
- Opportunity to include inserts or samples in participant racer bags

AWARDS TABLE SPONSOR ✨ \$15,000

- Opportunity to display a company-provided banner at the awards table
- Opportunity to speak on stage and receive verbal recognition during the race
- Featured company name and logo mentioned during ceremonies, media coverage, social media posts, participant emails, t-shirts and the Turkey Trot website
- 20 x 20 dedicated event space with opportunity to distribute branded items
- Opportunity to include inserts or samples in participant racer bags
- Race entries for up to 25 company representatives
- Turkey Trot Appreciation Plaque



\$10,000 SPONSORSHIP OPPORTUNITIES

✦ VENDOR VILLAGE ✦

Company provided branded banner displayed at the entrance of the vendor village

✦ START & FINISH LINE ✦

Company provided branded banner displayed at the start and finish line

✦ T-SHIRT ✦

Company logo displayed on sleeve and prominent location on the back of the shirt

ALL THE ABOVE SPONSORSHIPS INCLUDE THE PERKS BELOW



- Featured company name and logo shared on social media posts, participant emails, t-shirts and the Turkey Trot website
- Receive verbal recognition during the race
- 20 x 20 dedicated event space with opportunity to distribute branded items
- Opportunity to include inserts or samples in participant racer bags
- Race entries for up to 20 company representatives

\$5,000 SPONSORSHIP OPPORTUNITIES

PRINTED BIBS

Company logo displayed on all runner bibs

RACER BAG

Company logo displayed on racer bags

PACKET PICKUP

Company name and logo on packet pickup signage;
Packet pickup to be held at sponsor's place of business

HEALTH & WELLNESS

Lead pre-race workout; company branded banner to hang

ALL THE ABOVE SPONSORSHIPS INCLUDE THE PERKS BELOW

- Featured company name and logo shared on social media posts, participant emails, t-shirts and the Turkey Trot website
- Receive verbal recognition during the race
- 10 x 10 dedicated event space with opportunity to distribute branded items
- Opportunity to include inserts or samples in participant racer bags
- Race entries for up to 15 company representatives



\$2,500 SPONSORSHIP OPPORTUNITIES

WATER SPONSOR

Company water bottles distributed to all runners, with branded signage displayed near the finish line

RACE ROUTE SPONSOR

Company provided branded banner to be displayed throughout course

WATER STATION SPONSOR

Company-branded banner displayed at the water station, with an opportunity for employees to help runners

WELCOME TENT

Company-branded banner displayed at welcome tents where participants check in

T-SHIRT SPONSOR

Company t-shirt worn by Tom on race day

MUSIC SPONSOR

Company-branded banner displayed on stage for race day

MEDAL TABLE SPONSOR

Company logo will be displayed on the medal table as participants collect their finisher medals

KID'S CORNER

Company provided branded banner to be hung at kid's corner tent

ALL THE ABOVE SPONSORSHIPS INCLUDE THE PERKS BELOW

- Featured company name and logo shared on media coverage, social media posts, participant emails, t-shirts and the Turkey Trot website
- Receive verbal recognition during the race
- 10 x 10 dedicated event space with opportunity to distribute branded items
- Opportunity to include inserts or samples in participant racer bags
- Race entries for up to 10 company representatives

\$1,000 SPONSORSHIP OPPORTUNITIES

Unlimited opportunities available

- Featured company name and logo shared on social media posts, participant emails, and the Turkey Trot website
- Company name featured on t-shirts
- Dedicated table space at the event with the opportunity to distribute branded items
- Opportunity to include inserts or samples in participant racer bags
- Race entries for up to 5 company representatives

\$500 SPONSORSHIP OPPORTUNITIES

Unlimited opportunities available

- Featured company name and logo shared on social media posts, participant emails, and the Turkey Trot website
- Opportunity to include inserts or samples in participant racer bags



2025 Fort Lauderdale Turkey Trot

SPONSORSHIP COMMITMENT FORM

SPONSOR INFORMATION

Sponsor Name: _____
(As you would like it to appear in print)

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____ - _____

Phone: _____ Fax: _____

E-mail Address: _____ Website: _____

Signature: _____

SPONSORSHIP COMMITMENT LEVEL

All sponsorship forms are due no later than **November 11, 2025**

- | | | |
|--|---|--|
| ☐ Title (\$25,000) | ☐ Racer Bag (\$5,000) | ☐ Tom the Turkey (\$2,500) |
| ☐ Awards Table (\$25,000) | ☐ Packet Pickup (\$5,000) | ☐ Stage & Music (\$2,500) |
| ☐ Vendor Village (\$10,000) | ☐ Health & Wellness (\$5,000) | ☐ Medal Table (\$2,500) |
| ☐ Start & Finish Line (\$10,000) | ☐ Water (\$2,500) | ☐ Kid's Corner (\$2,500) |
| ☐ T-Shirt (\$10,000) | ☐ Race Route (\$2,500) | ☐ \$1,000 Sponsorship |
| ☐ Runners Bib (\$5,000) | ☐ Water Station (\$2,500) | ☐ \$500 Sponsorship |
| | ☐ Welcome Tent (\$2,500) | |

In-Kind Donation _____ Value \$ _____

METHOD OF PAYMENT

☐ Check enclosed (payable to "Ft. Lauderdale Turkey Trot")

☐ Please invoice our company.

☐ Charge the following credit card:

Type of card: ☐ Visa ☐ MC ☐ AMEX ☐ Discover

Card Number: _____ Sec. Code: _____ Expiration Date: _____
(three digits on signature strip or four digits above card number)

Name on card: _____

Signature: _____

☐ Billing Address (If different from the address above)

Billing Address: _____

City: _____ State: _____ Zip Code: _____ - _____

PLEASE RETURN THIS FORM AND PAYMENT TO:

Leadership Broward Foundation, Inc.
Attn: Ft. Lauderdale Turkey Trot Sponsorship
1330 SE 4th Ave. Suite I
Fort Lauderdale, FL 33316

turkeytrotFTL@gmail.com

All sponsorships are tax deductible to the extent allowed by law
and will receive acknowledgments from Leadership Broward
Foundation, Inc.

**NEW TO OUR
SOCIAL MEDIA?**

**CHECK US OUT AND
DON'T FORGET TO
FOLLOW ALONG!**

