2026

SPONSORSHIP PACKET

TURKEY TROT

Fort Lauderdale

www.turkeytrotftl.com

FROM THE HOSTS

On Thanksgiving Day, November 26, 2026, we invite you to lace up your sneakers and join us for the 15th Annual Fort Lauderdale Turkey Trot proudly presented by Memorial Cardiac and Vascular Institute. Proceeds from this beloved holiday tradition will benefit the Broward Health Foundation and help advance the impactful programs of Leadership Broward Foundation, Inc.

This special event is brought to you by MedPro Healthcare Staffing and Leadership Broward Foundation, Inc., offering local residents and visitors a chance to come together in the spirit of health, gratitude, and community, all while supporting organizations dedicated to building a stronger, brighter Broward County for everyone.

For details on race information, registration, ways to get involved, and course maps, please visit the Race Information tab on our website. We encourage all participants to check it out and stay up to date on everything you need to know before race day!

OUR BENEFICIARIES

Broward Health®
FOUNDATION

"The Broward Health Foundation helps make sure everyone in our community has access to quality care and support. Their work truly impacts families across Broward County."

Stacey Edwards, Senior VP of Talent & Marketing at MedPro.

The Broward Health Foundation, a 501(c)(3) nonprofit organization, supports programs that improve community health and expand access to care for everyone, including the uninsured. For over 85 years, Broward Health has served northern Broward County as one of the nation's largest public healthcare systems, offering everything from primary and specialty care to outreach, education, and family health services.

MedPro is proud to support the Broward Health Foundation and its efforts to advance wellness, equity, and care for all. Together, we are helping build a healthier tomorrow.

OUR BENEFICIARIES

LEADERSHIP BROWARD

DEVELOP. CONNECT. IMPACT.

Leadership Broward Foundation, Inc. (LBF) is Broward County's premier leadership development organization, with over 44 years of empowering leaders to strengthen Florida's future. Through programs that connect emerging and established leaders from business, civic, and nonprofit sectors, LBF equips participants with the skills, community knowledge, and networks needed to create meaningful, lasting change.

Andrew Zullo, CEO of Leadership Broward Foundation, Inc., shared that the organization fulfills its mission through four distinctive programs: the Adult Leadership Program, Youth Leadership Program, Women Leading Broward Program, and Follow the Leader in You Program. Each is designed to cultivate leadership qualities across diverse demographics, empowering participants to develop their skills, broaden their perspectives, and inspire positive change within the community.

Click Here to Read More

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR ✨ $25,000

- Company name displayed on medal ribbons
- Opportunity to speak at all Turkey [illegible] events, call the race start, and [illegible] participants from the stage
- Featured company name and [illegible] mentioned during ceremonies, media coverage, social media posts, participant emails, t-shirts, and the Turkey Trot website
- 20 x 20 dedicated event space with opportunity to distribute branded items
- Race entries for up to 30 company [illegible]atives
- [illegible]ured article about a company executive in the Leadership Broward newsletter
- Turkey Trot Appreciation Plaque
- Opportunity to include inserts or samples in participant racer bags

AWARDS CEREMONY SPONSOR ✨ $15,000

- Opportunity to display a company-provided banner at the awards table
- Opportunity to speak on stage and receive verbal recognition during the race
- Featured company name and logo mentioned during ceremonies, media coverage, social media posts, participant emails, t-shirts and the Turkey Trot website
- 20 x 20 dedicated event space with opportunity to distribute branded items
- Opportunity to include inserts or samples in participant racer bags
- Race entries for up to 25 company representatives
- Turkey Trot Appreciation Plaque

$10,000 SPONSORSHIP OPPORTUNITIES

VENDOR VILLAGE

Company provided branded banner displayed at the entrance of the vendor village

START & FINISH LINE

Company provided branded banner displayed at the start and finish line

T-SHIRT

Company logo displayed on sleeve and prominent location on the back of the shirt

ALL THE ABOVE SPONSORSHIPS INCLUDE THE PERKS BELOW

- Featured company name/logo shared on social media posts, participant emails, t-shirts and the Turkey Trot website
- Receive verbal recognition during the race
- 20 x 20 dedicated event space with opportunity to distribute branded items
- Opportunity to include inserts or samples in participant racer bags
- Race entries for up to 20 company representatives

$5,000 SPONSORSHIP OPPORTUNITIES

RUNNER BIB

ALL GOBBLED UP

Company logo displayed on all runner bibs

RACER BAG

Company logo displayed on racer bags

PACKET PICKUP

ALL GOBBLED UP

Company name and logo displayed on packet pickup signage; Packet pickup to be held at sponsor's place of business

HEALTH & WELLNESS

ALL GOBBLED UP

Lead pre-race workout & company branded banner to hang

DIGITAL ENGAGEMENT

Company sponsored message featured in official participant email communications before and after race day

RACE ROUTE

ALL GOBBLED UP

Company provided branded banner to be displayed throughout course

ALL THE ABOVE SPONSORSHIPS INCLUDE THE PERKS BELOW

- Featured company name/logo shared on social media posts, participant emails, t-shirts and the Turkey Trot website
- Receive verbal recognition during the race
- 10 x 10 dedicated event space with opportunity to distribute branded items
- Opportunity to include inserts or samples in participant racer bags
- Race entries for up to 15 company representatives

$3,000 SPONSORSHIP OPPORTUNITIES

WATER SPONSOR

ALL GOBBLED UP

Company water bo[illegible]ed to all runners, with branded signag[illegible]displayed near the finish line

WATER STATION SPONSOR

Company-branded banner displayed at the course water station, with an opportunity for employees to hand out water to runners

WELCOME TENT SPONSOR

Company-branded banner displayed at the welcome tents where participants and volunteers check in

TOM THE TURKEY SPONSOR

ALL GOBBLED UP

Company logo displa[illegible] worn by Tom on race day

STAGE AND MUSIC SPONSOR

Company provided branded banner displayed on stage for race day

MEDAL TABLE SPONSOR

Company logo will be displayed on the medal table as participants collect their finisher medals

KID'S CORNER SPONSOR

Company provided branded banner to be hung at kid's corner tent

SUSTAINABILITY SPONSOR

Company recognized as the Official Event Clean-Up Partner with branded signage at trash and recycling stations throughout the race

ALL THE ABOVE SPONSORSHIPS INCLUDE THE PERKS BELOW

- Featured company name/logo shared on media coverage, social media posts, participant emails, t-shirts and the Turkey Trot website
- Receive verbal recognition during the race
- 10 x 10 dedicated event space with opportunity to distribute branded items
- Opportunity to include inserts or samples in participant racer bags
- Race entries for up to 10 company representatives

$1,500 SPONSORSHIP OPPORTUNITIES

Unlimited opportunities available

- Featured company name/logo shared on social media posts, participant emails, and the Turkey Trot website
- Company name featured on t-shirts
- Dedicated table space at the event with the opportunity to distribute branded items
- Opportunity to include inserts or samples in participant racer bags
- Race entries for up to 5 company representatives

$500 SPONSORSHIP OPPORTUNITIES

Unlimited opportunities available

- Featured company name/logo shared on social media posts, participant emails, and the Turkey Trot website
- Opportunity to include inserts or samples in participant racer bags

2026 Fort Lauderdale Turkey Trot
SPONSORSHIP COMMITMENT FORM

SPONSOR INFORMATION

Company Name:

Contact Person:

Address:

City: State: Zip:

Phone: Email:

Signature:

SPONSORSHIP COMMITMENT LEVEL

All sponsorship forms are due no later than November 13th, 2026

- ☐ Title ($25,000)
- ☐ Awards Table ($15,000)
- ☐ Vendor Village ($15,000)
- ☐ Start & Finish Line ($10,000)
- ☐ T-Shirt ($10,000)
- ☐ Runner Bib ($5,000)
- ☐ Racer Bag ($5,000)
- ☐ Packet Pickup ($5,000)
- ☐ Health & Wellness ($5,000)
- ☐ Digital Engagement ($5,000)
- ☐ Water ($3,000)
- ☐ Race Route ($3,000)
- ☐ Water Station ($3,000)
- ☐ Welcome Tent ($3,000)
- ☐ Tom the Turkey ($3,000)
- ☐ Stage & Music ($3,000)
- ☐ Medal Table ($3,000)
- ☐ Kid's Corner ($3,000)
- ☐ Sustainability ($3,000)
- ☐ $1,500 Sponsorship
- ☐ $500 Sponsorship

In-Kind Donation: Value: $

METHOD OF PAYMENT

☐ Check enclosed (Payable to "Ft. Lauderdale Turkey Trot")

☐ Please invoice our company

☐ Charge the following credit card:

Type of card: ☐ Visa ☐ Mastercard ☐ AMEX ☐ Discover

Card Number: Security Code: Exp Date:

Name on Card:

Signature:

☐ Billing Address (If different from the address above):

Billing Address:

City: State: Zip Code:

PLEASE RETURN THIS FORM AND PAYMENT TO:

Leadership Broward Foundation, Inc.
Attn: Ft. Lauderdale Turkey Trot Sponsorship
1330 SE 4th Ave, Suite I
Fort Lauderdale, FL 33316

Completed forms may also be emailed to: turkeytrotFTL@gmail.com

All sponsorships are tax deductible to the extent allowed by law and will receive acknowledgments from Leadership Broward Foundation, Inc.

NEW TO OUR SOCIAL MEDIA?

Check us out and don't forget to follow along!

TURKEY TROT

Fort Lauderdale